



Cobblestone Farm - Buhr Park
2781 Packard Road
Ann Arbor, MI 48108

May 23th - October 17th
Tuesdays 4:00 - 7:00 pm

Dear community business member,

The Cobblestone Farm Market (CFM), an activity of the Cobblestone Farm Association a 501c3 organization, was founded in 2012, and is preparing for our sixth season. The market has experienced steady growth with 700 adults attending our closing market day last October. CFM has become a gathering place for our diverse community to enjoy locally grown organic produce, healthy prepared foods, and free family-friendly activities that includes live entertainment and educational opportunities.

The Cobblestone Farm Market is an earth-friendly market that focuses on strengthening community and increasing local food accessibility, security and quality.

We are asking you to help us build on our past momentum. Our new *Friend's of the Market Sponsorship Program* is being launched this season. Our goals enable us to:

- Support micro-business opportunities for local small-scale organic growers, producers, and artists
- Increase local food accessibility to at risk populations through food assistance programs
- Promote healthy lifestyles by providing access to high quality local organic food

This market is primarily a volunteer run organization with an annual budget comprised of vendor fees, donations, and grants. Our 2017 sponsorship drive will provide needed resources for operations, capital equipment, and outreach.

Our market is unique as a welcoming place on the historic grounds of Cobblestone Farm with the 19th century Ticknor-Campbell Farmhouse museum, heirloom gardens and striking three story oak timber frame barn complete with farm animals. This setting fosters multi generational engagement among family and friends.

Sponsoring the 2017 The Cobblestone Farm Market is a fantastic opportunity to make a difference in our community. Join our *Friend's of the Market Sponsorship Program* today! Please mail back the enclosed commitment form and self addressed envelope to start the process. For assistance call us at (734) 478-4772 or email sponsors@cobblestonefarmmarket.org. We look forward to a bountiful partnership!

Sincerely,

The Cobblestone Farm Market Team (Riley, Hilary, Jeannine, Eric, Lynn, and Wendy)

Friend's of the Market Sponsorship Program Benefits

***New for 2017* - Sower level sponsorship makes 1 full market day possible**

Sponsorship Levels	Rainmaker	Harvester	Cultivator	Sower
	\$5,000	\$2,000	\$1,000	\$400
Available Sponsorships	3	5	10	21
Market Volunteer Tee-shirts	x			
Market Day Signage	x	x	x	x
Email Marketing Campaigns	x	x		
Print Marketing Campaign	x	x	x	
Website - logo & link on homepage	x	x		
Website - logo & link & description on sponsor page	x	x	x	
Website - logo & link on sponsor page				x
Facebook page - thank you	x	x	x	x
Tax Deduction	x	x	x	x

Seed Friend - \$50 - \$350 - monetary donation, donations of goods or services as a single gift. Your business will be mentioned in a Facebook thank you post, and your donation will be eligible for a tax deduction.

Sponsor Benefit Details

- Market Volunteer Tee-shirts - your logo on volunteer tee-shirts
- Market Signage - visibility on prominent sponsorship board at the market, Sower level signage will be artistically hand written and displayed for one market
- Email Marketing Campaigns - 21 weekly emails with your logo and website link embedded that reach our list of 400 members ... and growing
- Print Marketing Campaign - one co-branded marketing campaign with a minimum distribution of 500 flyers
- Website Recognition - until December, 31st 2017
 - company logo and link on homepage
 - company logo, link and description on sponsor page
 - company logo and link on sponsor page
- Facebook page - thank you post highlighting your role in the community
- Tax deduction - Cobblestone Farm Market is an activity of the Cobblestone Farm Association a 501c3 non-profit organization



Friend's of the Market Sponsorship Commitment Form

Company Name			
Name		Title	
Email		Phone	

Select Sponsorship Type

Check Type	Sponsorship Type	Donation Amount	Optional Note
<input type="checkbox"/>	Rainmaker	\$5,000	
<input type="checkbox"/>	Harvester	\$2,000	
<input type="checkbox"/>	Cultivator	\$1,000	
<input type="checkbox"/>	Sower	\$400	
<input type="checkbox"/>	Seed	\$50 - \$350	

Please Make Check Payable to: Cobblestone Farm Association with CFM in the memo space

Mail Checks: Via the enclosed addressed envelope

Print Name			
Signature		Date	

Upon receiving your commitment form, a market representative will follow up with you to obtain all pertinent information (website url, logo, company description, etc.) and issue a receipt for tax purposes.

Questions to: sponsors@cobblestonefarmmarket.org or 734-478-4772